

## Islamic Arts Museum Malaysia

## FOR IMMEDIATE RELEASE

Contacts	:	Nor Adeena Raslee, Project Manager Hariz Ahmad Kamal, Project Manager Dalia Mohamed, Project Manager Nur Amaani Ahmad, Marketing and Events Department Abdul Wahid Ibat, Marketing and Events Department
Tel. / Fax	:	03-2092 7117 / 2274 0529
		adeena@iamm.org.my / hariz@iamm.org.my / dalia@iamm.org.my
		amaani@iamm.org.my /wahid@iamm.org.my

"The Story of Coffee" Exhibition 10th July - 15th October 2019 7 Zulkaedah 1440 - 16 Safar 1441

Islamic Arts Museum Malaysia, Kuala Lumpur -

The Islamic Arts Museum Malaysia (IAMM) is proud to announce the opening of "The Story of Coffee" **Exhibition** starting from **10<sup>th</sup>July 2019 until 15<sup>th</sup> October 2019 at the Open Space Gallery**. The exhibition explores coffee as the world's most popular drink that has sparked a range of inspiration, opportunities, debates, and conflicts over the past 600 years.

Despite its admiration, little is known that this social drink had actually been prohibited several times due to many factors. Through culture and curiosity, unique coffee traditions from different historical

coffee regions are also shown to give the audience a 'cup' of Muslim hospitality in honouring one's guests, alongside the related controversies in some regions. Amusing facts and fascinating information are also displayed to heighten visitors' engagement and replicate the ambience of a coffeehouse setting.

The sections are divided into three main categories which are; scientific, historical and cultural. Strolling through the exhibition, visitors can imbibe the ambience of a traditional coffee house and go back to a time when this magical bitter bean reached the peak of its glory after it was firstly encountered by Kaldi and his dancing goats.

The exhibition is concurrent with the International Coffee Day, which is celebrated worldwide annually on 1st October. In conjunction with the exhibition, IAMM's Education Department has planned various exciting programs to complement a variety of audience, among all:

Number	Programme	Date	Venue	Time
1	Gallery Tour	16 <sup>th</sup> July 2019	"The Story of Coffee"	3.00 pm
			Exhibition	
2	Coffee Tasting	16 <sup>th</sup> July 2019	Museum Restaurant	4.00 pm
	Demonstration			
3	Turkish Coffee	16 <sup>th</sup> July 2019	Museum Restaurant	4.00 pm
	Demonstration			
4	Coffee Painting Workshop	17 <sup>th</sup> August 2019	Education Wet	10.00 am
			Workshop	
5	Beauty Café		Education Wet	10.00 am
	(Coffee Skincare and	24 <sup>th</sup> August	Workshop	
	Cosmetics Workshop)			
6	Curator Sharing Session:	1 <sup>st</sup> October 2019	"The Story of Coffee"	2.30 pm
	Coffee Culture		Exhibition	
7	Mud-like coffee playdough	Weekend	Children's Library	3.00 pm
		Workshop		
8	Dyeing with Coffee	Weekend	Children's Library	3.00 pm
	workshop	Workshop		

For further information, please visit our website at <u>www.iamm.org.my/education</u>. You can also write us an email at <u>education@iamm.org.my</u>, or call 603-2092 7031/7032/7033/7034/7038 and follow our social media pages for regular updates.

## THE ISLAMIC ARTS MUSEUM MALAYSIA

The Islamic Arts Museum Malaysia is a non-profit organisation dedicated to being a custodian, preserver and educator of Islamic art. It is located at Jalan Lembah Perdana, 50480 Kuala Lumpur, neighbouring the National Mosque and Islamic Centre. It is within walking distance of the National Museum, National Planetarium, Orchid Garden, Butterfly Park and Bird Park. Opening hours are from 10.00am to 6.00pm, daily. The 12 permanent galleries in the museum comprise: Architecture, Qur'ans & Manuscripts, India, China, Malay World, Textiles, Jewellery, Arms & Armour, Coins & Seals, Metalwork, Ceramic & Glass and Living with Wood. For more information, log on to www.iamm.org.my

SUPPORTED BY

